#### **World Congresses and Area Conferences Guidelines**

## **IAFEI World Congresses Guidelines**

The original guidelines were approved by the Board of Directors in Rio de Janeiro on September 19, 1998. The Chairman of the Committee was the late Romano Guelmani. These Congresses & Conferences Guidelines took effect during the Sidney World Congress (October 2000). In 2016, the guidelines were updated.

- 1. It is the intention of the IAFEI to hold a World Congress each year. The Congresses will normally be rotated among Areas each year.
- 2. Congresses are organized on behalf of IAFEI by an organizing Member Institute with the approval of the IAFEI Executive Committee and the final ratification by the IAFEI Board of Directors.
- 3. Application to host World Congresses should be made in writing to the IAFEI Executive Committee. The application should be made within six months from acceptance by the Board of the bid to host but not later than a year before the event. This timeline may be adjusted as the Committee and the Board may deem fit. The application should contain proposals for:
  - IAFEI \_\_\_th World Congress
  - dates, at a minimum month and year
  - venues
  - a program preview stating the general theme of the proposed Congress

Exact dates may have to be firmed up after the application approval when the hotel and/or conference sites are committed to.

- 4. The Congresses & Conferences Committee (CCC) will preselect the Institutes' candidates to the organization of World Congresses and submit those candidates to the IAFEI Executive Committee once a year. The Executive Committee will approve/reject the applications after hearing the CCC advisory report.
- 5. Following approval by the IAFEI Executive Committee and ratification by the IAFEI Board of Directors of the application for a World Congress, the Host Institute shall:
  - a. Form an Organizing Committee
  - b. Make a final selection of hotel or hotels and of Congress facilities, if outside the hotel(s)
  - c. Set the exact date for the Congress
  - d. Formulate the final theme title a minimum of one year in advance or as deemed fit by the CCC
  - e. Publish a preliminary program a minimum of one year in advance
  - f. Submit the budget for the Congress to the CCC a minimum of six months in advance

#### **IAFEI Area Conferences Guidelines**

- 1. It is the intention of IAFEI that each Area will hold an Area Conference at least every two years. The Area that is hosting a World Congress will not host an Area Conference in the year of the World Congress.
- 2. Conferences are usually hosted by a Member Institute of the Area. Each Conference is organized on behalf of the regional area to which it belongs.

Conferences should be endorsed by the Area President to the IAFEI Executive Committee and Board of Directors. Applications should be made to the President of the Area at least one year in advance. After review the Area President will forward the application to the CCC which will review and submit it to the IAFEI Executive Committee for approval and then to the IAFEI Board of Directors for ratification.

The application should contain the following:

- IAFEI\_\_\_\_ Regional (or Federation) Name
- dates, at a minimum month and year
- theme title
- organized by: Organizing Member Institute
- place to be held
- 3. The Area President of the jurisdiction where the host institute is will have the duty to assist and make recommendations to the Host Institute Organizing Committee.
- 4. Following approval of the application for an Area Conference by the IAFEI Executive Committee and ratification by the IAFEI Board of Directors, the Host Institute shall:
  - a. Form an Organizing Committee
  - b. Make a final selection of hotel or hotels and of Conference facilities, if outside the hotel(s)
  - c. Set the exact date for the Conference
  - d. Formulate the final theme title a minimum of one year in advance
  - e. Publish a preliminary program a minimum of one year in advance
  - f. Submit the proposed budget for the Conference to the CCC a minimum of six months in advance.

# <u>IAFEI Congresses & Conferences Committee</u>

- 1. The IAFEI Congresses & Conferences Committee (CCC) is the authorized agent of the IAFEI Executive Committee and of the Member Institutes Organizing Committees for all matters related to the organization of IAFEI World Congresses and Area Conferences.
- 2. Membership includes appointed, statutory and advisory members.
  - Chairman: he shall be member of the IAFEI Advisory Council. He is appointed by the IAFEI Board
    of Directors upon recommendation of the IAFEI Executive Committee for a period of three
    years, subject to renewal.

- Vice Chairmen may be appointed as the Executive Committee may deem fit. Area presentation may be taken into account to assure global reach. (In the recent past, only the Area President is somehow involved).
- Other members may be appointed as well, based on their experience and interest. The Chairman of the previous Congress' Organizing Committee may be considered.
- Statutory member: the IAFEI Executive Director, if one is in place, and Secretary.
- Advisory members: Chairmen Technical Committees and Chairman Sponsorship Committee.

The members of CCC, once appointed, operate on behalf of the IAFEI Executive Committee.

#### 3. Main duties of the CCC include:

- Consider and submit to the IAFEI Executive Committee for approval proposed candidacies and dates.
- Assist the pertinent Member Institute Organizing Committee during the preparation of the IAFEI World Congress or the Area Conference:
  - advise on any topic or speaker if it appears that proposed topics or speakers do not fit with the aims and objectives of IAFEI or if proposed changes would strengthen the program;
  - assist the Organizing Committee in maximizing delegate attendance from each Institute.
- Monitor constantly the status of the organization of the Congresses/ Conferences, including a visit or visits by the Chairman or other representative of the CCC with the Hosting Institutes.
- Ensure that IAFEI Committee Chairmen are involved in the development Congress/ Conference program.
- Ensure that Member Institutes assist the Organizing Committee in the recruitment of top level speakers.
- Evaluate the proposed program and, where appropriate, recommend topics/ speakers for improvement.
- Obtain a full report showing the financial results of the Congress/Conference within 30-60 days of the completion. After review and approval, submit the report to the IAFEI Treasurer.
- 4. The CCC should normally meet in person or by teleconference at least twice a year to examine the progress of the scheduled Congresses and Conferences and to advise the IAFEI Executive Committee as appropriate.

#### Congresses and Conferences Operating Rules

## **Congress Program and Speakers**

- 1. Programs for Area and World Congresses should be in the same form, covering general topics of current interest in the plenary and workshop sessions.
- 2. Host Institutes should invite the nomination of speakers from the different Institutes as well as topics to be included in the sessions. The timeline for submission of names of speakers and topics will be the call of the CCC upon the advisement from the Area President and Host Institute. If no answer is received by the Host Institute within three (3) months from the request, the latter may

consider the invitation as void and will be free – after consultation with CCC - to choose speakers of its own choice.

- 3. The names of all proposed speakers should be given to the Institutes of the countries in which they reside. These Institutes should respond as to the qualifications of the speaker if not done on the submission of suggested speakers. If no written response on the qualification is received from a consulted Institute within 30 days from the request, the Host Institute will be free to appoint the proposed speaker.
- 4. Local Institutes should be prepared to assist the Hosting Institute in the selection and recruitment of top level speakers.
- 5. The Chairman of the Host Institute Organizing Committee will present a full report on the status of the Congress or Conference not later than one year before it takes place or the period may be at the discretion of the Executive Committee as the circumstances may require. This report should be submitted to the Chairman of the CCC who, in turn, should make sure that the presentation is made to the Executive Committee of IAFEI. The report will be updated every six (6) months, following the same procedure.
- 6. A preliminary program should be sent to all IAFEI Institutes not later than one year before the event for announcement of the forthcoming Congress or Area Conference to their members.
- 7. The suggested format of World Congresses is as follows:
  - The Congress should may be a maximum of two and one half (2 1/2) days
  - The Opening Ceremony shall last no more than thirty (30) minutes. There shall be a short welcome message from the IAFEI Chairman, if present. If not, the message shall come from the IAFEI Vice-Chairman, or the Area President.
    - There shall be a short message from the Host Institute Chairman and from a prominent personality of the Country or Area hosting the Congress.
  - A key-note address should be given and be directly related to the general theme of the Congress.
  - World Congresses and Area Conferences should make every effort to have workshops prepared by IAFEI Committees Members and other delegates whose expertise in a specific field of interest will bring new knowledge to the attendees and help them increase their skills in finance and business management.
  - At least one luncheon at a World Congress should be free from speeches to allow delegates to talk freely among themselves.
  - The Closing Ceremony shall last thirty (30) minutes or less. The Chairman of IAFEI should thank the Hosting Institute on behalf of the delegates.
  - The Chairman of the next World Congress should make a short presentation.
  - The Chairman of the Nominating Committee should announce the new IAFEI Officers.
  - The Chairman of the Hosting Institute and/or the Chairman of the Organizing Committee will officially close the Congress.

 The Organizers may consider having a head table set-up or seat dedicated for the Closing Ceremony should include the Officers of IAFEI as well as the Host Institute and Congress personnel.

The above guidelines will apply to both World Congresses and Area Conferences, as appropriate.

- 8. To the extent possible, topics covered at the meeting should be original, or not readily available from other sources. The goal is to include innovative discussion of global financial and business issues, incorporating wherever possible the work of IAFEI Committees. The World Congress program should include technical sessions/workshops organized by the IAFEI Working Committees.
- 9. English is the official language of IAFEI and of its Congresses and Conferences.
  - Simultaneous translation from and into English should be available at all World Congresses and Area Conferences. The Organizing Committee is responsible to determine whether translation to/from other languages may be necessary or appropriate for the participating delegates.
  - The CCC and the Organizing Committee should satisfy themselves that the quality of the translation will be appropriate.
  - Where possible, all speeches should be obtained in writing and provided to the translator two to four weeks prior to the Congress or Conference meeting dates.
- 10. For World Congresses, an official website for the event should be made available no later than eight (8) months before the date of the Congress. The Congress website should have the full program, online registration, information on venues of activities, special programs for companions, suggested hotels among others.

#### Sponsorship, Fees and Expenses

- 11. Sponsorships from various businesses or associations are encouraged.
- 12. The Hosting Institute is responsible for setting and collecting Congress or Conference fees from delegates and accompanying persons in its own name and its own authority.
  - It should seek the advice of the CCC when setting up the amounts of these fees.
- 13. A Member Institute will not receive a financial contribution or subsidy from IAFEI for the Congress or Conference it is hosting.
- 14. All Member Institutes hosting a Congress must pay a levy to IAFEI from the Congress fees collected; this levy shall be a fixed minimum of Swiss Francs 5.000 plus 5% of the total registration fees collected from all delegates, accompanying guests and other paying participants.
  - The 5% of total registration fees is limited to a maximum of 50% of any profit made in the Congress: in case of Congress loss, only the basic fixed minimum of SF 5.000 will apply.
  - The amount due shall be paid to IAFEI Treasurer no later than six (6) months after the end of the Congress. To this end a report of the Congress showing the calculations of the financial results compared to budget must be submitted to the CCC which will review and approve the report,

inform the Organizing Institute and forward a copy of the approved report to the IAFEI Treasurer (see Annex 1 –Congress/Conference Report).

The amount due to IAFEI shall be paid in the currency used by IAFEI to the IAFEI Treasurer within six (6) months of completion of the Congress or Conference.

- 15. The same fees as stated in item 17 apply to Area Conferences except that the fixed fee of Swiss Francs 5.000 is waived. The 5% of total registration fees is limited to a maximum of 50% of any profit made on the Conference. In other words, if the Conference incurs a loss, there is no fee. If a Conference clears only 1.000, the fee to IAFEI is limited to Swiss Francs 500 regardless of the calculation of 5% of total registration fees.
- 16. Current members of the Executive Committee of IAFEI and Advisory Council (and their spouses) are exempt from World Congress or Area Conference fees. Executive Committee members pay for their own transportation, lodging and non-event meals, as well as post Congress tours.
  - IAFEI Officers in charge (not belonging to the Executive Committee), who are invited to chair panels or sessions or to give a speech, are exempt from fees. They pay for their transportation, lodging, non-event meals, tours and for the fees of their accompanying guests.
- 17. The Hosting Institute will normally absorb the transportation and lodging expenses of Congress and Conference speakers and it may exempt additional IAFEI Officers or others attending the Congress (or Conference) from its fees, as it deems appropriate.
- 18. The Hosting Institute of an Area Conference is urged to request the participation of the IAFEI Executive Director, if one is in place, & Secretary to the Conference and, where possible, the Hosting Institute is encouraged to absorb the travel and accommodation costs related to the Executive Director & Secretary's attendance.

## **Meetings and Others Activities**

- 19. The IAFEI Executive Committee normally meets twice a year and the IAFEI Board normally once a year. These meetings are almost always held prior to a World Congress or a selected Area Conference. The Hosting Institute will provide the meeting rooms and any necessary recording or visual equipment for these meetings. One luncheon and one dinner will be provided by the Hosting Institute, as determined by the Chairman of IAFEI. The costs of these events are not deductible from IAFEI fees and must be covered in the World Congress or Area Conference cost.
- 20. At the IAFEI Board, the CCC may make the report on behalf of the different Organizing Committees of events in a timely manner. The Organizing Committee will make every effort to provide the CCC with reports and promotional materials in advance so that effective presentation can be made. If the Organizing Committee is present, they will deliver their report directly.
- 21. A Gala Dinner is held on the evening of the first day of the Congress. This will allow the delegates together with their spouses to socialize and connect outside of the Congress.
- 22. Accompanying guests programs may be organized by the host institute and offered to spouses/ companions for a minimum fee.

- 23. A tour or recreational activity for foreign delegates is usually organized right after the World Congress to give a chance for the foreign delegates to relax and enjoy the host institute's country.
- 24. Optional post congress tours may be organized for foreign delegates who want to go on vacation right after the World Congress
- 25. In all instances, when dates are set for Congresses or Area Conferences, they should not conflict with other IAFEI or Area events.
- 26. These Congresses & Conferences Guidelines, as revised, will be effective as of \_\_\_\_\_2016

# ANNEX 1 Congress/Conference Report REPORT OF THE \_\_\_\_ IAFEI WORLD CONGRESS (or OF THE \_\_\_\_ AREA CONFERENCE) DATE & PLACE

**HOSTING INSTITUTE** 

	Nr. Participants		Unitary Fees		TOTAL FEES (in CHF)	
			Congress	Sw. Francs		
	Budget	Actual	Currency	Equivalent	Budget	Actual
Local Attendance						
• IAFEI Members						
Accompanying						
Guests						
Non IAFEI Members						
Sub-Total						
Foreign Attendance						
IAFEI Members						
Accompanying						
Guests						
Non IAFEI Members						
Sub-Total						
Complimentary						
• Speakers						
IAFEI Guests						
• Others						
Sub-Total						
Total Nr. Participants						
1. TOTAL FEES						
2. SPONSORS REVEN	JES					
3. OTHER REVENUES						
4. TOTAL REVENUES						
5. TOTAL COSTS						
6. NET PROFIT/ (LOS	(Line 4 les	s Line 5)				
7. PAYMENT DUE TO	IAFEI					

Signed:	and
Chairman Organizing Committee	Chairman Hosting Institute
Reviewed:	
Chairman CCC (IAFEI Congresses & Confe	rences Committee